

# Protect our NATURAL HEALTH PRODUCTS

**ARNOLD VIERSEN**  
MEMBER OF PARLIAMENT  
Peace River—Westlock



Dear Neighbour,

Over the past year, I have heard from many of you concerned about Justin Trudeau’s plan to target natural health products (NHPs). He is proposing significant new fees on the import, manufacture, and sale of NHPs whilst simultaneously imposing new labelling laws that will massively increase the cost of these products.



Over 600 constituents have sent postcards to me expressing their concerns over proposed Liberal changes to NHP regulations.

This will impact many NHPs Canadians use every day like protein powder, vitamins, and other supplements.

These recently announced rules are set to come into effect on June 21, 2025.

Once the rules come into place, **70% of brands say they will have to pull products from the market and 1 in 5 brands are considering leaving Canada altogether.** At a bare minimum, the costs of these products will rise dramatically.

The existing rules on natural health products already keep Canadians safe.

Ultimately, the regulations are intended to give more power to Ottawa, reducing the freedom of choice of Canadians and their healthcare.

The Common-Sense Conservatives will ensure Canadian businesses are competitive and your access to safe health supplements is protected.

Our plan is to **remove the gatekeepers** and ensure Canadians have **access to a world-class supplement supply at an affordable cost.**

In your service,

**Arnold Viersen**  
Peace River—Westlock

## HAVE YOUR SAY!

*Take a moment to respond to my community survey below. Your feedback helps me better represent our community. I read each response personally and value your feedback.*

**Are you concerned with Trudeau’s plan to target natural health products?**

YES     NO     UNSURE

**Rate my performance as your Member of Parliament:**

RIGHT TRACK     WRONG TRACK

**Comments:** \_\_\_\_\_  
(Please print)

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Town: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Cell: \_\_\_\_\_ Email: \_\_\_\_\_

## GET IN TOUCH

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# How you can protect our NATURAL HEALTH PRODUCTS



Call or email a Liberal Member of Parliament and tell them to scrap these damaging regulations. Find the full list and contact information at [www.ourcommons.ca](http://www.ourcommons.ca)



Share the information in this mail piece with your friends or family



Share this message on social media



Return the attached survey card, or let me know your thoughts by emailing [Arnold.Viersen@parl.gc.ca](mailto:Arnold.Viersen@parl.gc.ca)

FOLD TOP FIRST, THEN BOTTOM, AND TAPE SHUT TO RETURN, NO ENVELOPE OR STAMP NEEDED.

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ARNOLD VIERSEN, MP

